

## Procurement of Additional Foundation Funds

Meiji Yasuda Life Insurance Company (President: Akio Negishi, hereinafter, “the Company”) hereby announces that the Company raised an additional foundation funds amounting to ¥60 billion on August 7, 2014. This procurement serves to enhance equity and further reinforce the Company’s operating base. The Company’s foundation funds, including the accumulated redeemed foundation funds, have reached ¥730 billion.

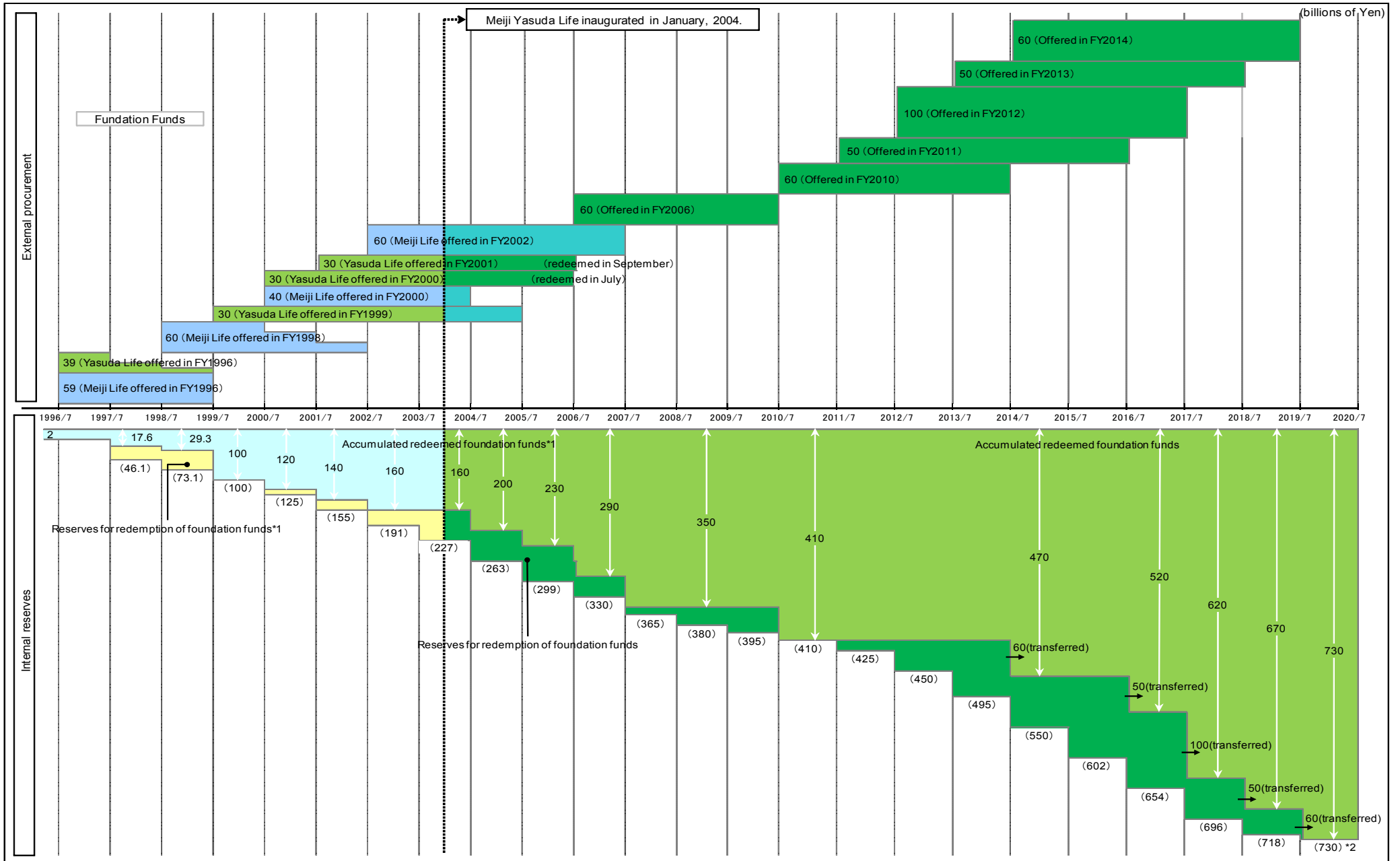
The foundation funds can be characterized as funds equivalent to the capital of a stock company and represent the financial basis for a mutual company. In preparation for redemption (repayment) after the additional procurement of funds, the Company systematically accumulates reserves. These reserves for redemption of foundation funds are transferred to the accumulated redeemed foundation funds at the time of redemption, whereby the Company’s financial basis is protected as internal reserves reflecting sound management.

To reliably sustain payments to customers pursuant to insurance contracts, prepare for potential risks that can affect insurance companies and build a robust operating base, the Company will continue efforts to enhance equity by accumulating internal reserves, and the additional procurement of funds.

The outline of the additional offering is as follows:

Offered amount	¥60 billion
Redemption term	Five years
Payment date	August 7, 2014
Offering scheme	Domestic public offering utilizing a securitization scheme *Outline of the public offering ·Issuer: Meiji Yasuda Life 2014 Fund Special Purpose Company ·Issued amount: ¥60 billion ·Term: Five years ·Coupon rate: 0.51%

Please refer to the appendix for the trends concerning recent foundation funds, accumulated redeemed foundation funds, and reserves for the redemption of foundation funds.



\*1 The amounts of the accumulated redeemed foundation funds and the reserves for redemption of foundation funds before Meiji Yasuda Life inauguration, represent the combined total of Meiji Life Insurance Company and the Yasuda Mutual Life Insurance Company.

\*2 The amounts in parentheses represent the total amounts of the accumulated redeemed foundation funds and the reserves for the redemption of foundation funds.