

[Unofficial translation]

July 3, 2014

Meiji Yasuda Life Insurance Company

**Announcement of Change in Executive Personnel (as of July 2, 2014)
and Change in Appointed Actuary (as of July 3, 2014)**

Meiji Yasuda Life Insurance Company (President: Akio Negishi) hereby announces change in its executive personnel and change in Appointed Actuary that implemented on July 2 and 3, 2014.

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Changes in Executive Personnel

Note: "New Title" and "Former Title" indicate titles that have changed. As such, the new title represents titles indicated in "New Title" and in "No Change/Current Title" (if applicable), while the current title represents titles indicated in "Former Title" and in "No Change/Current Title" (if applicable).

1. Change in Executive Officers (as of July 2, 2014)

New Title	Former Title	No Change/Current Title	Name
Executive Officer		General Manager, International Business Department	Kazunori Yamauchi

2. Change in Appointed Actuary(as of July 3, 2014)

New Title	Former Title	Name
Appointed Actuary	Senior Actuary, Profit Management & Actuarial Department	Jun-ichi Matsuzaki

3. Retire in Appointed Actuary(as of July 3, 2014)

New Title	Former Title	Name
Counselor	Appointed Actuary	Tetsuya Inoue

Responsibilities of Executive Personnel

(as of July 2, 2014)

Name	Title	Responsibilities of Executive Personnel
Nobuya Suzuki	Representative Executive Officer	Internal Audit Department
Hiroaki Tonooka	Deputy President	International Business Department, Secretarial Department, Corporate Planning Department, Compliance Control Department
Kiyotaka Fuke	Deputy President	Corporate Finance Department, Group Pension Administration Department, Human Resources Department
Ichiro Wakasa	Deputy President	Affiliated Companies Department
Yasushi Wada	Senior Managing Executive Officer	Legal Affairs Department, International Business Department (responsible for the matters relevant to Pacific Guardian Life Insurance Co., Ltd., Founder Meiji Yasuda Life Insurance Co., Ltd., PT Avrist Assurance and Thai Life Insurance PCL) (shared responsibility)
Hiroshi Tokuoka	Senior Managing Executive Officer	Investment Administration Department, Policy Service Department, Information Systems Department
Katsunari Maeda	Senior Managing Executive Officer	【Chief General Manager, Tokyo Marketing Headquarters】
Toshihiko Yamashita	Senior Managing Executive Officer	«Chief Executive, Investment» Investment Planning & Research Department, Corporate Finance Department*, Securities Investment Department, Separate Account Investment Department, Real Estate Investment Department, Credit Analysis & Investment Risk Management Department*, Investment Administration Department*, Corporate Market Development Department (responsible for the matters relevant to Pension Consulting Office) (shared responsibility)
Takashi Ito	Senior Managing Executive Officer	«Chief Executive, Individual Insurance Marketing» Agency Department, Field Education Department

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Name	Title	Responsibilities of Executive Personnel
Tatsuo Ogoshi	Managing Executive Officer	«Chief Executive, General Agent Marketing» General Agent Channel Department
Hiromasa Suzuki	Managing Executive Officer	Corporate Market Development Department, Claims Administration Department
Masahiro Ifuku	Managing Executive Officer	Credit Analysis & Investment Risk Management Department, Profit Management & Actuarial Department, Osaka General Affairs Department
Kikuo Asano	Managing Executive Officer	Group Market Planning & Research Department, Product Development Department, Risk Management Control Department
Akio Sakai	Managing Executive Officer	«Chief Executive, Group Marketing» Corporate Market Development Department*, Public Market Development Department, Group Service Support Department
Masahiko Sagara	Managing Executive Officer	Underwriting Department, Medical Department, Group Insurance Administration Department
Shigeru Kawamoto	Managing Executive Officer	Customer Service Planning & Administration Department, General Affairs Department, Customer Relations Department
Kazuhito Nakakuma	Managing Executive Officer	【Chief General Manager, Nagoya Marketing Headquarters】
Tadashi Onishi	Managing Executive Officer	Marketing Planning & Research Department, Field Personnel Department
Masao Aratani	Executive Officer	Corporate Finance Development Department, Corporate Communications Department, Research Department
Shinya Makino	Executive Officer	[General Manager, Product Development Department]
Takashi Tsunematsu	Executive Officer	[General Manager, Agency Department]
Tetsuo Maejima	Executive Officer	[General Manager, Corporate Market Development Department]
Takashi Kikugawa	Executive Officer	【Chief General Manager, Osaka Marketing Headquarters】
Yasuyuki Ayai	Executive Officer	[General Manager, General Agent Channel Department]
Teruki Umezaki	Executive Officer	[General Manager, Human Resources Department]
Kazunori Yamauchi	Executive Officer	[General Manager, International Business Department]

(*)This mark indicates that no authority to approve individual matters is held at these Departments.

Note: Mr. Ichiro Wakasa will retire from Deputy President on July 17, 2014.

Mr. Tadashi Onishi will be responsible for Affiliated Companies Department on July 18, 2014.