

July 3, 2013

Meiji Yasuda Life Insurance Company

Announcement of Changes in Executive Personnel and Changes in Responsibilities of Executive Personnel (as of July 2, 2013)

Meiji Yasuda Life Insurance Company (President: Akio Negishi) hereby announces changes in its executive personnel and changes in the responsibilities of its executive personnel implemented on July 2, 2013.

Changes in Executive Personnel

Note: "New Title" and "Former Title" indicate titles that have changed. As such, the new title represents titles indicated in "New Title" and in "No Change/Current Title" (if applicable), while the current title represents titles indicated in "Former Title" and in "No Change/Current Title" (if applicable).

Changes in Executive Officers

New Title	Former Title	No Change/Current Title	Name
Managing Executive Officer	Executive Officer		Masahiro Ifuku
Managing Executive Officer	Executive Officer		Kikuo Asano
Executive Officer		General Manager, Investment Planning & Research Department	Masao Aratani
Executive Officer		General Manager, Product Development Department	Shinya Makino

Mr. Nobuya Suzuki, Mr. Akio Negishi and Mr. Yoshihide Munekuni, who were nominated as candidates for Director, were officially elected at the 66th Annual General Meeting held on July 2, 2013. At the Board of Directors Meeting held on the same day, Mr. Nobuya Suzuki was appointed as Chairman of the Board and Representative Executive Officer; Mr. Akio Negishi was appointed as Director, President and Representative Executive Officer; and Mr. Kenji Matsuo, former Director, President and Representative Executive Officer, was reappointed as Representative Executive Officer. Mr. Kenji Matsuo will hold this position until July 19, 2013 when, following his retirement, he will be appointed as Senior Advisor.

Changes in Responsibilities of Executive Personnel

Note: "New Title" and "Former Title" indicate titles that have changed. As such, the new title represents titles indicated in "New Title" and in "No Change/Current Title" (if applicable), while the current title represents titles indicated in "Former Title" and in "No Change/Current Title" (if applicable).

(as of July 2, 2013)

New Title	Former Title	No Change/Current Title	Name
Representative Executive Officer (Auditing Department)	Managing Executive Officer (Information Systems Department, Risk Management Control Department, Legal Affairs Department)		Nobuya Suzuki
President, Representative Executive Officer	Managing Executive Officer (Corporate Finance Development Department, Customer Service Planning & Administration Department, Customer Relations Department)		Akio Negishi
(Legal Affairs Department)		Senior Managing Executive Officer (International Business Department)	Yasushi Wada
(Information Systems Department)		Managing Executive Officer (Policy Service Department, Human Resources Department)	Hiroshi Tokuoka
(Corporate Finance Development Department)		Managing Executive Officer (Field Personnel Department, Compliance Control Department)	Masahiro Kijima

New Title	Former Title	No Change/Current Title	Name
(Investment Administration Department)		Managing Executive Officer (Corporate Market Development Department, Claims Administration Department)	Hiromasa Suzuki
Managing Executive Officer (Profit Management & Actuarial Department)	Executive Officer	(Credit Analysis & Investment Risk Management Department, Osaka General Affairs Department)	Masahiro Ifuku
Managing Executive Officer (Risk Management Control Department)	Executive Officer (Profit Management & Actuarial Department)	(Group Market Planning & Research Department)	Kikuo Asano
(Customer Service Planning & Administration Department, Customer Relations Department)	(Investment Administration Department)	Executive Officer (General Affairs Department)	Shigeru Kawamoto
Executive Officer		General Manager, Investment Planning & Research Department	Masao Aratani
Executive Officer		General Manager, Product Development Department	Shinya Makino